

# CLARA BARNHARDT

WRITER & COMMUNICATOR

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## EDUCATION

### James Madison University

M.A. in Communication & Advocacy

Concentration in Strategic Communication

August 2020 - May 2022

B.A. in Communication Studies

Concentration in Organizational Communication

Minor in Creative Writing

August 2016 - May 2020

## PUBLICATION

### “Becoming the Protagonist: Finding Oneself Through Studying Abroad in Japan”

*In Kaleidoscope: A Graduate Journal of Qualitative Communication Research: Vol. 23, Article 4*

## EXPERIENCE

### Personal Guide | Copywriter | Podcast Booking Agent

May 2023 - Present

- Writing & editing personal branding copy
- Communicating with clients through email & virtual interviews
- Ensuring the highest level of customer experience for clients, including priority management & quality control

### Marketing Freelancer

November 2022 - Present

- Addressing graphical needs, including document re-design & logo design
- Software capabilities include Canva, Clip Studio Paint, and some Adobe Photoshop

### Community Conversations Internship

September 2021 - April 2022

- Researched and presented on the needs of individuals identifying as *Asset Limited*, *Income Constrained*, *Employed* in Harrisonburg & Rockingham County
- Strategically planned Community Conversations, including formulating discussion questions, exploring participant accommodations, and creating measures for internal evaluation
- Experience in note-taking, facilitating, and debriefing

## SKILLS

- Communication
- Creative Writing
- Customer Experience
- Interviewing
- Presenting
- Strategic Planning
- MS Office
- Canva
- Clip Studio Paint
- Project Management Software

## EXTRACURRICULARS

### JMU Marching Royal Dukes

Member

August 2016 - January 2020

### JMU Anime Club

Secretary

August 2019 - May 2020

Member

January 2018 - May 2020

### Sigma Alpha Iota

Fundraising Head & Treasurer

October 2021 - May 2022

Member

August 2020 - May 2022

## AWARDS

### Sword of Honor

This is awarded to members of outstanding service to Sigma Alpha Iota, the university, and the community. Issued by Sigma Alpha Iota in April 2022